Sinclair's decision to run free political advertising against Sen. Kerry is not only a clear case of prostitution masquerading as journalism. That the FCC is unable or unwilling to do anything about it reveals that it too is in bed with the media conglomerates and the Republican party. It also makes clear, finally, the FCC majority's cynicism in encouraging even more consolidation of media ownership in hope of making the public airwaves one big billboard for corporate self interest, a kind of private sector Ministry of Misinformation more appropriate to a totalitarian dictatorship than a democracy.